

NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN Declares Dividend

TORONTO, CANADA, March 24, 2014 Asian Television Network International Limited (ATN) (TSX-SAT),

In accordance with the Company's quarterly dividend policy, the board of directors declared on March 24, 2014 a dividend of \$0.02 on each common share outstanding, payable, on April 30, 2014, to shareholders of record at the close of business of April 15, 2014.

The dividend policy will be reviewed periodically by the board of directors. The board of directors has the sole discretion to declare and to adjust or eliminate dividends based on relevant considerations, including the Company's need to retain capital to support its stability and growth, and compliance with applicable laws.

The Company advises that the dividend to be paid on the common shares on April 30, 2014 is designated as an "eligible dividend" for Canadian income tax purposes.

ATN serves Canada's diverse cultural communities with 51 premium specialty television channels. ATN offers its flagship general interest service ATN HD, Several Bollywood movie channels, and a variety of channels that include 3 sports Channels, 3 news Channels, 3 music Channels, 3 lifestyle Channels, 3 Chinese Channels and several regional language channels. ATN operates a South Asian Radio Service on Satellite Radio across The United States and Canada. Some ATN content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters. For more information please visit www.asiantelevision.com

For more details on ATN visit www.asiantelevision.com

FOR MORE INFORMATION:

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